



EDUCATION:

Michigan State University

Bachelor Of Fine Arts

Majors: Graphic Design and Photography - Minor: Painting

EXPERIENCE:

designingwithyouinmind.com– October 2002-Current
Owner, Designer, Project Manager, Senior Art Director, etc...

Contracted with the following companies on a referral basis:

Sussman/Sikes Advertising

and Marketing Agency– May 2006-Current

Senior Art Director

Projects: Weight Watchers, OptimEyes, Hillside Furniture, Proposals for new Business, etc.

Duties: Oversee photo shoots, assist in direction for commercials and create print pieces for direct mail, brochures, etc.

Create Web Designs and web flow charts for navigation.

Dawber+Company– February 2005-Current

Senior Art Director and Graphics Production Manager

Project: "Behind the Magic – Celebrating 50 Years of Disney®"

Duties: Exhibit designs for a museum show. Worked with CAD drawings and measurements, organized graphic production workflows and release to multiple print vendors.

R.L. Polk & Co. – October 2002-Current

Art Director, Graphic Designer and Consultant

Project: "IntelliMarket®", Publications and Catalogs

Duties: Launched multiple direct mail templates for the automotive dealer industry in conjunction with purchasing lists; Re-designed existing publications and executed an easier-to-use and read functions. Designed a web portal for publications.

glomarketing.com – February 2005-Current

Art Director; Web Designer

Project: Designed logo identity, web design and functions. Created multiple automotive dealer direct mail pieces. Created innovative proposals.

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PHOTOSHOP

ILLUSTRATOR

IN DESIGN

QUARK XPRESS

PAGEMAKER

DREAMWEAVER

MICROSOFT WORD

POWERPOINT

EXCEL





EXPERIENCE: Continued from previous page...

Aquent Partners– March 2000-October 2002

Junior Art Director, Graphic Designer and Graphic Manager

Duties: Created catalogs, brochures or other print materials, Creative photoshop retouching and airbrushing for Macromedia Flash promotions and more for Aquent's clients.

Carlson Marketing Group – June 2001-March 2002

Art Director

Projects: (Contracted through Aquent.) Mazda Informational Booklets, Ford Collateral Materials, Avalanche launch materials and proposals

Duties: Designed booklets and proposals, matt room mock-ups, vehicle color correcting and masking of images; managed a photo shoot for vehicle parts and more...

Printmax– September 1996-March 2000

Production Manager and Graphic Designer

Duties: Created catalogs, brochures, flyers, business card templates for the Real estate Industry, and internal marketing materials and forms. Recreated logos in illustrator, color correcting to match 4-color process; maintained the Mac computers in the office and supervised production between typesetters and the press.

Other designingwithyouinmind.com clients include:

New Echelon, Bath City Bistro, Royal Oak Medical Center, NMT Printing, Safety Archives and more...

Other Aquent clients included:

CSG, Mars Advertising, VSI, shopsforme.com, and others.

These projects have ranged from large format graphics, print ads, brochures, proposals, etc...



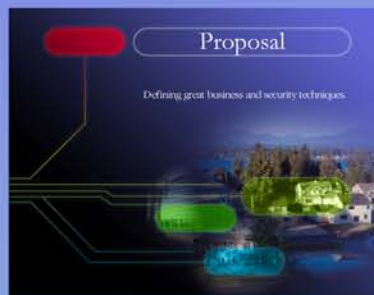
EXHIBIT DESIGN
PROPOSAL DESIGNS
WEB DESIGNS
CATALOG PUBLICATION
DIRECT MAIL
LOGO IDENTITY
BROCHURES
PHOTO RETOUCHING
CREATIVE WRITING

Kimberly

Exhibit



Proposals



Web



Bizon

Exhibit Designs

Client: Dawber+Company
Project: "Behind the Magic – Celebrating 50 years of Disneyland"

Proposal Designs

Client: Dawber+Company
Project: Proposal design s and powerpoint updates

Web Designs (concepts shown)

www.mycompletetitle.com

www.glomarketing.com

Kimberly Direct Mail

Bizon

Direct Mail Pieces

Client: glomarketing.com

Project: Innovative Direct Mail Launch

Client: R.L. polk & Co.

Project: Intellimarket® Direct Mail program

